

What operators are saying about **MEI EASITRAX®**

"I can't imagine running my business without MEI EASITRAX® vending management solutions."

"MEI EASITRAX has increased my profitability."

"We find that MEI EASITRAX enables us to provide superior customer service, while increasing our profitability and employee satisfaction."

"MEI EASITRAX route application for handhelds is so user friendly, new route drivers can be trained and ready-to-go in just one day."

"MEI EASITRAX vending management solutions dramatically reduces our amount of paperwork."

Unlock the wealth of data in your vending machines with MEI EASITRAX.

With an install base of over 500 sites in numerous countries, MEI offers a full complement of products and services for vending management:

- Software
- Hardware
- Implementation
- Installation
- Training
- Business process consulting

Whether you choose the entire system or individual components, MEI EASITRAX vending management solutions is your key to greater control, increased efficiency and faster growth.

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www.meieasitrax.com

vending management solutions

Helping operators achieve greater control, efficiency and growth.

Control:

“MEI EASITRAX® enables us to see the **overall position of our business** day to day. Instead of viewing week-old data, we can see real-time information from the machine level small details to the overall warehouse inventory level. The key is the vend ticket that provides all the data at the lowest level and stores it for future review in dozens of ways. The data from the vend ticket is the **most comprehensive in the industry**.

MEI EASITRAX pulls all the pieces together from the warehouse, routes, vend tickets and customers to reflect the big picture of our business, as well as detailed cuts of information. As a result, we're able to truly manage inventory and control our cash and assets, and make smarter, faster and more informed business decisions. We use MEI EASITRAX every day to make 30-40 operational decisions.

We use all aspects of MEI EASITRAX from planning and forecasting to route scheduling and dexting. For example, we found that **dexting cut service times by 50 percent** alone. This type of business impact has elevated the way we analyze our business and ultimately manage our profitability and customer relationships.”

Advanced Vending Systems — Atlanta, Georgia

Efficiency:

“MEI EASITRAX allows us to generate reports on-screen in **real-time**, enabling us to make faster, smarter business decisions. The data from our previous system was a week old by the time it was available. Since implementing MEI EASITRAX, we've seen **immediate labor savings** by allowing our staff to eliminate data entry and spend more time on valuable analysis.

The SKU-level data alone has generated time savings of 10 percent and has cut training time in half. With MEI EASITRAX, we have **improved customer satisfaction** by ensuring the variety of product they desire is available – even when we use route jumpers. Our drivers appreciate MEI EASITRAX the most – it saves them time so they can **service more machines** – and earn more commission.

Our business critical success factors are proactive customer service, profitability of every machine and employee satisfaction. MEI EASITRAX has positively impacted each success factor of our business since implementation two years ago and continues to add value.”

Vendlink — Pennsylvania, Delaware, New Jersey*

Growth:

“As a mid-size operator, MEI EASITRAX has proven to be a valuable business tool during the last four years. At any point during the day, we have 15 – 20 employees signed-on and using the vending management system to analyze and manage our business.

Through machine-level tickets, we gather and store detailed information that can later be queried based on our needs at the time. The reporting feature, combined with the details from the tickets, allows **customization of reports** and queries over time. We have yet to find the limits of the system.

It's hard to imagine the **significant cost savings** generated daily through the integration of MEI EASITRAX into every aspect of our business – from warehousing to route handhelds to dexting using the MEI EASITRAX data port. Every day we find a new piece of functionality that can be **easily integrated** into the way we view our business. For example, we've recently begun using **plan-o-grams** to measure the change in sales and volumes by machine. The impact on our business has been lower warehouse levels and increased product turns which generate more cash flow.

MEI EASITRAX has **increased our profitability** and made our day-to-day operations much more efficient, freeing us up to focus on managing the business and building stronger relationships with our customers.”

Accent Food Services — Austin, Texas



- **For more information on the complete product range of MEI EASITRAX vending management solutions, visit our website www.meieasitrax.com**
- **For more information on MEI payment systems, visit our website www.meigroup.com**

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