

**IT'S EASY TO  
UNLOCK THE WEALTH  
OF DATA IN YOUR  
VENDING MACHINES...**

**mei** | easitrax®

[www.meieasitrax.com](http://www.meieasitrax.com)

# ...AND INCREASE YOUR CONTROL, EFFICIENCY AND PROFITABILITY.

Whether in the warehouse, on route, in the cashroom or at the office,  
our comprehensive vending management solutions enable you to  
**maximize your profitability.**

By giving you all the tools you need to **take control**  
of your vending business, MEI EASITRAX® vending management solutions  
will save you time, allowing you to **improve efficiency and growth.**

**Increase productivity.** Provide your drivers with MEI EASITRAX vending management solutions, and they'll spend less time at each stop. Eliminate manual data entry by using handhelds and the MEI EASITRAX remote data port (if your machine is not currently DEX-enabled). Eliminate settlement time at the end of your drivers' days. Your drivers can now service more machines each day. You'll enjoy more sales and reduced costs, while they enjoy increased commissions.

**Further cut delivery costs.** Provide remote data acquisition tools, so your drivers will know which products are needed to replenish the site machines. They'll save time on servicing each machine.

**Cut paperwork.** Automatically generate purchase orders and invoices to eliminate handwritten paperwork. Eliminate manual entry of sales data for greater accuracy of invoices, meter readings and pricing, as well as reduced labor costs.

**Reduce losses.** Reduce waste and theft through increased accuracy and accountability, as well as comprehensive reports and reconciliation routines.

**Reduce inventory levels.** Lower warehouse and van inventories through improved control, forecasting, pre-kitting and more informed merchandising decisions.

**Improve operations.** Make sure drivers visit only those sites that need service. Provide route itineraries and scheduling to allow for flexibility between drivers. Give drivers the tools they require to be more professional, and help them enjoy the satisfaction that comes from becoming more productive and accurate.

**Increase customer satisfaction.** Use sales data and graphical reporting to create targeted merchandising based on best-selling products, locations and price points. Ensure that the fresh products your customers want are available when they want them.

**Data transfer fast and easy.** MEI EASITRAX remote data port lets you add industry-standard DEX data transfer capabilities to machines that are not audit-enabled, or add enhanced capabilities to DEX-enabled machines. MEI EASITRAX remote data port gathers data on cash transactions and vending cycles—including coin drops, bill insertions, and product sales—and stores it for later collection. With MEI EASITRAX remote data port, operators can transfer comprehensive transaction data to a handheld by simply attaching an electronic cable or transmitting via infrared. Because DEX downloading is standardized, employee training is simple and employee retention is higher.

**Future-proof your vending machines!** Installing the MEI EASITRAX remote data port will allow you to future-proof your vending machines. The MEI EASITRAX remote data port will have additional plug-and-play modules for telemetry, which will provide the facilities for local area wireless networking and wide area wireless networking. These additional modules will allow drivers to collect machine data from their trucks and machine monitoring from your office.

# WHY CHOOSE MEI?

Today, MEI electronic payment systems are relied upon for more than 2 billion transactions per week in 90 countries. MEI payment systems technology is considered the most reliable choice in hundreds of real-world applications and has earned the best performance rating in the market. MEI is one of the world's leading manufacturers of electronic bill acceptors, coin mechanisms and other electronic payment systems. The company developed the world's first electronic coin validator in the late 1960s and today has the largest worldwide installed base of unattended payment systems.

**For more information on the complete product range of MEI EASITRAX® vending management solutions, visit our website, [www.meieasitrax.com](http://www.meieasitrax.com)**

**For more information on MEI payment systems, visit our website, [www.meigroup.com](http://www.meigroup.com)**

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## IN THE OFFICE

From customer service to forecasting and purchase order control, MEI EASITRAX® vending management solutions have everything you need to get off to a profitable start every day.

**Sales management.** Track sales by product, machine, location or virtually any criteria you choose.

**Pricing and promotions.** Did that last price change increase revenues or decrease sales? Find out with an extensive collection of standard reports or develop your own custom reports.

**Product selection.** Identify your most popular products and develop plan-o-grams that feature best sellers and target individual locations or location groups.

**Location selection.** Determine which types of locations are most profitable, and target your new business efforts accordingly.

**Accurate forecasting.** Use your company's sales history to create accurate forecasts.

**Information at a glance.** Answer customer questions quickly and accurately, and review transactions without running special reports.



## Do you have total control of your business?

- Reduce waste and theft through increased accuracy and accountability.
- Know where all your stock is at any one time.
- Control the workflow and daily work schedules of drivers.
- Accurately track all cash transactions.

## IN THE WAREHOUSE

Whether you operate a single warehouse or several regional warehouses, MEI EASITRAX vending management solutions help you control your inventory investment.

**Multiple warehouse management.** Track valuable inventory at multiple warehouses to ensure product availability. Easily track transfers between warehouses.

**Barcode support.** Capture inventory data quickly and easily through complete barcode scanner support.

**Inventory control.** Know what's in each warehouse at all times with the system's inventory control features.

**Reduced waste.** Better control means fresher inventory and less waste.

**Receiving.** Make it simple for employees to receive goods from multiple suppliers, as well as track inventory and assets that move through your warehouse.

**Product replenishment.** When the inventory of any product reaches a specified level, the system can trigger a reorder process.



## AT THE DEPOT

When route drivers and field service technicians leave your depot each day, MEI EASITRAX vending management solutions help ensure that they know where to go, what to do and what to expect every step of the way.

**Plan routes.** Download into each driver's handheld computer a variety of information that makes the most of your route resources.

**Schedule technical service calls.** Plan repairs and preventive maintenance for your field service technicians. You can also remotely manage your service technicians.

**Schedule service repairs and van maintenance.** Keep up to date on your fleet through extensive asset management features.

**Pre-kit products to load onto trucks.** Use trend and forecast data to decide what to load onto each van.

**Manage inventory.** Track products and parts loaded onto trucks in the morning and returned at the end of the day.

**Increase customer satisfaction.** Ensure customer contracts are met by verifying that drivers visit each site as required. Your informed and professional drivers will be able to provide each customer with timely service and repairs.



## Could you improve efficiency?

- ▶ Cut paperwork and eliminate hours wasted on data entry.
- ▶ Improve driver efficiency, allowing drivers to service more machines daily.
- ▶ Make comparisons; spot trends and errors.
- ▶ Immediately respond to customers, using up-to-date sales and field data.

## ON THE ROAD

When your drivers hit the road, they can take the benefits of MEI EASITRAX vending management solutions wherever they go. Drivers can automatically transfer machine-level data to handhelds to best maintain control and accountability.

**Efficient workflow.** Control each driver's workflow throughout the day.

**Time accounting.** Increase accountability for the time each driver spends on the road.

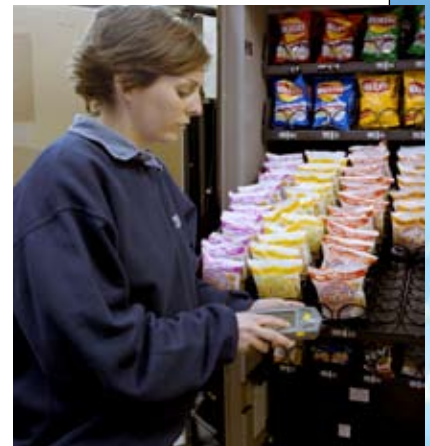
**Inventory control.** Extend inventory control to products stored in your trucks.

**Cash management.** The system helps route drivers account for the cash they take out of machines and reconcile all product and payment transactions.

**Control product placement.** From the plan-o-grams in their handheld computers, drivers can see what products to load into each vending machine at established prices. This way, they can use the optimal product and price mix to increase sales.

**Easy data transfer.** With handheld computers and a DEX-enabled machine, it's easy to transfer data from your vending machines to your handhelds via a cable or infrared link. If your vending machines aren't DEX-enabled, the MEI EASITRAX data port can add that capability.

**Accommodate out-of-van sales.** Track out-of-van sales with ease, including producing invoices, on-site credit management and inventory.



## IN THE CASHROOM

MEI EASITRAX vending management solutions help you reconcile transaction data from handheld computers with meter readings and cash-counting equipment. This means greater accuracy and accountability, and less shrinkage.

**Scan cash bags.** Use fast and accurate barcode scanning to read information from cash bags.

**Eliminate data entry costs.** Eliminate handwritten entries by equipping the office with cash-counting machines linked with the MEI EASITRAX vending management software.

**Control cash by machine, driver or route.** Choose the methods that are best for your business. Track cash handling through every phase of your business for maximum accountability.



## Are you maximizing growth through profit?

- Know which accounts contribute most to your bottom line and which are underperforming.
- Know which products are selling the fastest and which are the slow movers.
- Make informed decisions, driving profit by real-time access to the key facts.

## AT THE END OF THE DAY

With MEI EASITRAX vending management solutions, you can generate a complete set of reports covering all areas of your business. Now you'll be able to lead your business in the direction you desire.

### **Complete data analysis.**

Examine data by virtually any criteria you choose, including by machine, by site, by route or by customer type.

### **Detailed historical transaction data.**

Examine many years of data to spot trends and forecast sales. Current and historical data can be viewed over any date range.

**Profitability analysis.** Identify which areas of your business are most profitable and which ones need improvement. Then target ways of getting there while tracking your progress.

**Link to accounting software.** MEI EASITRAX vending management solutions link to popular business accounting software packages.

**Customer profitability.** MEI EASITRAX vending management solutions tell you which customers earn you the most profit.

